

Annex 4: DESCRIPTION OF GOOD PRACTICE

The aim of annex 4 is to get detailed and structured information on good practices identified within INTERREG IVC projects. Since this information will directly feed into an on-line good practice database to be made available on the programme website, we would be grateful if you could ensure the good quality of the information provided. In particular, this information should be well written and easily understandable for external readers. One good practice can be described per form. There is no limit on the number of good practices that can be submitted, but a minimum of four good practice descriptions are required over the project's lifetime. Annex 4 is submitted together with the progress reports.

N.B. See Programme Manual section 1.1 for the programme's definition of a good practice

1. PROJECT INFORMATION

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| 1.1 INDEX | 0575R2 |
| 1.2 PROJECT ACRONYM | B-TEAM |
| 1.3 PRIORITY | 2: Environment and risk prevention |
| 1.4 PROGRAMME SUB-THEME | Cultural heritage and landscape |

2. GOOD PRACTICE INFORMATION

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|--|--|-------------|------------|--|
| 2.1 Title of the practice | Bewitch the Heap - Children's Art Competition | | | |
| 2.2 Topic of the practice <i>Please specify the precise topic of the practice in a few words (e.g. support to SMEs, demographic change, e-governement, risk management, water scarcity, renewable energy).</i> | Community Engagement: This good practice highlighted the process of engaging beneficiaries especially the kids, to solicit ideas for the regeneration of their Brownfield sites. | | | |
| 2.3 Location of the practice | Country | PL | | |
| | NUTS 1 | | | |
| | NUTS 2 | Slaskie | | |
| | City | Ruda Slaska | | |
| 2.4 Start date of the practice (and if applicable, end date) | Start | 05/09/2011 | End | |

2.5 Detailed description of the practice

Please provide a detailed description of the practice itself. The description should include information on the nature of the practice, its objective, the main stakeholders involved (including the beneficiaries) and the financial resources required for its implementation. If known, please also indicate key success factors and conditions for potential transfer.

Brownfield sites in the Ruda Slaska were huge. These are former mining sites, abandoned coking plants and coal industries. With the help of the local officials, university and local communities, the city had engaged a project called Bewitch the Heap: Children's Art Competition. This is to encourage and solicit ideas from the little kids on what they are thinking and what will happen onto the Brownfield sites in thier backyard. The competition was opened from 1st June till 26th August 2011. There were 2 levels in the selection process and surprisingly 1 picture emerged as the winner in both levels, the "Land of the happiness" created by 5-year old Kasia Lewandowska. The price for the winner was a special unlimited subscription card for every swimming pool in the town.

Generally, there were 17 pictures in the competition and all of them were simply amazing. The principles behind were to involve children to work and present their views for the future. The children use imagination as the City wanted them to see the heaps through their eyes. At the beginning, the City thought that children's ideas would be unreal, but now when they are looking at these pictures with proud and the City have to say that they are well designed. Theatres, planetariums, rob parks, zoo, playgrounds it can succeed and with children's charm it makes amazing mixtures.

2.6 Evidence of success

Please explain why this practice is considered as good. Objective result and/or impact indicators are welcome in this section to demonstrate the success of the practice (e.g. n° jobs created or safeguarded, n° of patents submitted, amount of tons/year of freight traffic withdrawn from road, % of greenhouse gas emission reduced).

The community engagement and involvement of the kids in the competition was really successful. The winners and their respective arts where presented in the B-Team European Dissemination Event on September 2011. As a result of the activity, 2 primary schools were involved, 50 kids involved age ranges from 5-12 years old, 1 university involved, and local community support.

2.7 Contact details to obtain further information on the practice

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| 2.8 Annex completed on | 2011/03/23 | |