

Annex 4: DESCRIPTION OF GOOD PRACTICE

The aim of annex 4 is to get detailed and structured information on good practices identified within INTERREG IVC projects. Since this information will directly feed into an on-line good practice database to be made available on the programme website, we would be grateful if you could ensure the good quality of the information provided. In particular, this information should be well written and easily understandable for external readers. One good practice can be described per form. There is no limit on the number of good practices that can be submitted, but a minimum of four good practice descriptions are required over the project's lifetime. Annex 4 is submitted together with the progress reports.

N.B. See Programme Manual section 1.1 for the programme's definition of a good practice

1. PROJECT INFORMATION

1.1 INDEX	0575R2
1.2 PROJECT ACRONYM	B-TEAM
1.3 PRIORITY	2: Environment and risk prevention
1.4 PROGRAMME SUB-THEME	Cultural heritage and landscape

2. GOOD PRACTICE INFORMATION

2.1 Title of the practice	Participatory Urban Planning: Best Practice in Land-use Planning Workshop		
2.2 Topic of the practice <i>Please specify the precise topic of the practice in a few words (e.g. support to SMEs, demographic change, e-governement, risk management, water scarcity, renewable energy).</i>	This good practice emphasises the effective methods in participatory urban planning. It also aims to develop and compare various participatory planning methods in the context of the B-Team project, for the improvement of regional approaches and policies influencing Brownfield redevelopment.		
2.3 Location of the practice	Country	FI	
	NUTS 1	MANNER-SUOMI	
	NUTS 2	Pohjois-Suomi	
2.4 Start date of the practice (and if applicable, end date)	City	Oulu	
	Start	01/09/2010	End

2.5 Detailed description of the practice

Please provide a detailed description of the practice itself. The description should include information on the nature of the practice, its objective, the main stakeholders involved (including the beneficiaries) and the financial resources required for its implementation. If known, please also indicate key success factors and conditions for potential transfer.

Participatory Urban Planning (PUP) is one of the participatory planning tools and methodologies that were being adopted by the City of Oulu in partnership with the University of Oulu to contribute in knowledge building and knowledge transfer among the 14 B-Team partners. Part of the approach is the identification of "Toppila Shore II Area" as the case area. A workshop was organised to fully understand and implement the practice of PUP. Part 1: Virtual walking tour and Part 2: Future Workshops which includes role play, brainstorming, vision phase and implementation. Virtual walking tour through Oulu (9 stops) where participants should write down their impressions and opinions followed by the discussion of ideas for future development: (1) brainstorming: participants wrote down five ideas for further development. (2) development of ideas/visions: participants explained their ideas/visions to all participants, discussed and bundled them to main topics (top ideas). (3) implementation on the map.

The participatory urban planning is a good method to involve all stakeholders and actors to get their opinions and interests. It was considered to be a rapid way to generate information and enables different groups to express their ideas on the planning area. With increasing numbers of interest groups participating, the balance of ideas improves. Different user roles are considered in this approach and even groups who would usually not voice their opinion in the planning process, have the opportunity to do so in this participatory tool. Using this tool a wider range of ideas and possibilities were discussed than in a more conventional method.

2.6 Evidence of success

Please explain why this practice is considered as good. Objective result and/or impact indicators are welcome in this section to demonstrate the success of the practice (e.g. n° jobs created or safeguarded, n° of patents submitted, amount of tons/year of freight traffic withdrawn from road, % of greenhouse gas emission reduced).

Based on the participants feedbacks, experience and evaluation of the workshop was inspiring and successful. The techniques and methodologies involved in the participatory urban planning are effective way to generate ideas on a planning area. The methods brought different perspectives of diverse groups on the planning area which is the case during the planning process. On the overall, the team agreed that the whole PUP workshop process and its techniques is a good practice that can be used in the planning process in Brownfield redevelopment. The process was tested by the B-Team partners and it was agreed that it should be repeated with the "real" public to get even better results.

2.7 Contact details to obtain further information on the practice

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2.8 Annex completed on	2011/03/23	