

## Annex 4: DESCRIPTION OF GOOD PRACTICE

The aim of annex 4 is to get detailed and structured information on good practices identified within INTERREG IVC projects. Since this information will directly feed into an on-line good practice database to be made available on the programme website, we would be grateful if you could ensure the good quality of the information provided. In particular, this information should be well written and easily understandable for external readers. One good practice can be described per form. There is no limit on the number of good practices that can be submitted, but a minimum of four good practice descriptions are required over the project's lifetime. Annex 4 is submitted together with the progress reports.

N.B. See Programme Manual section 1.1 for the programme's definition of a good practice

### 1. PROJECT INFORMATION

<b>1.1 INDEX</b>	<b>0575R2</b>
<b>1.2 PROJECT ACRONYM</b>	<b>B-TEAM</b>
<b>1.3 PRIORITY</b>	<b>2: Environment and risk prevention</b>
<b>1.4 PROGRAMME SUB-THEME</b>	<b>Cultural heritage and landscape</b>

### 2. GOOD PRACTICE INFORMATION

<b>2.1 Title of the practice</b>	<b>Regional Dissemination</b>			
<b>2.2 Topic of the practice</b>  <i>Please specify the precise topic of the practice in a few words (e.g. support to SMEs, demographic change, e-governement, risk management, water scarcity, renewable energy).</i>	Innovative way of disseminating project activities and results			
<b>2.3 Location of the practice</b>	<b>Country</b>	AT		
	<b>NUTS 1</b>			
	<b>NUTS 2</b>			
	<b>City</b>	Irdning		
<b>2.4 Start date of the practice (and if applicable, end date)</b>	<b>Start</b>	25/09/2012	<b>End</b>	

## 2.5 Detailed description of the practice

*Please provide a detailed description of the practice itself. The description should include information on the nature of the practice, its objective, the main stakeholders involved (including the beneficiaries) and the financial resources required for its implementation. If known, please also indicate key success factors and conditions for potential transfer.*

The awareness on the challenges of Brownfields differs within Europe - our project was a good opportunity to fill gaps of potential stakeholders. Therefore, to disseminate the results of the B-Team project and to present the situation in Austria, the Agricultural Research and Education Centre Raumberg-Gumpenstein organised a regional conference in Austria. The main aim of the conference was to get a glimpse on the European perspective and discuss in comparison the situation in Austria.

Speakers were from different institutions and public administration bodies from Austria concerned with Brownfields. The project was represented by the Lead partner, the IOER Dresden and AREC.

## 2.6 Evidence of success

*Please explain why this practice is considered as good. Objective result and/or impact indicators are welcome in this section to demonstrate the success of the practice (e.g. n° jobs created or safeguarded, n° of patents submitted, amount of tons/year of freight traffic withdrawn from road, % of greenhouse gas emission reduced).*

## 2.7 Contact details to obtain further information on the practice

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## 2.8 Annex completed on

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