

Annex 4: DESCRIPTION OF GOOD PRACTICE

The aim of annex 4 is to get detailed and structured information on good practices identified within INTERREG IVC projects. Since this information will directly feed into an on-line good practice database to be made available on the programme website, we would be grateful if you could ensure the good quality of the information provided. In particular, this information should be well written and easily understandable for external readers. One good practice can be described per form. There is no limit on the number of good practices that can be submitted, but a minimum of four good practice descriptions are required over the project's lifetime. Annex 4 is submitted together with the progress reports.

N.B. See Programme Manual section 1.1 for the programme's definition of a good practice

1. PROJECT INFORMATION

1.1 INDEX	0575R2
1.2 PROJECT ACRONYM	B-TEAM
1.3 PRIORITY	2: Environment and risk prevention
1.4 PROGRAMME SUB-THEME	Cultural heritage and landscape

2. GOOD PRACTICE INFORMATION

2.1 Title of the practice	Temporary use for creative enterprises			
2.2 Topic of the practice <i>Please specify the precise topic of the practice in a few words (e.g. support to SMEs, demographic change, e-governement, risk management, water scarcity, renewable energy).</i>	Innovative approach of using vacant business spaces to support and kickstart small and medium enterprise.			
2.3 Location of the practice	Country	IE		
	NUTS 1	IRELAND		
	NUTS 2			
	City	Dublin		
2.4 Start date of the practice (and if applicable, end date)	Start	01/01/2010	End	

2.5 Detailed description of the practice

Please provide a detailed description of the practice itself. The description should include information on the nature of the practice, its objective, the main stakeholders involved (including the beneficiaries) and the financial resources required for its implementation. If known, please also indicate key success factors and conditions for potential transfer.

A successful example in Dublin of a temporary use concept which has proven to be a success and pioneering example is the Fumbally Exchange in Dublin 8.

Founded in 2010, the concept of the Fumbally Exchange was to establish a design and innovation hub co-operative within former vacant office accommodation. Individuals with similar and complimentary skills and business ideas network and collaborate together to work on shared projects. There are now more than 40 small businesses established. Each business person signs a Licence Agreement and pays a modest weekly licence fee to the property owner for the rent of a fully serviced desks within a shared office space. Work space is offered as hot desks, semi permanent hubs and permanent work stations.

The co-operative provides facilities that have benefit to all occupiers including reception and administration services, break out areas, refreshment areas, a library and information centre, parking, security, meeting and conference facilities etc.

The hub has gone from strength to strength gaining many significant work commissions and media attention for its concept and success as a design hub.

2.6 Evidence of success

Please explain why this practice is considered as good. Objective result and/or impact indicators are welcome in this section to demonstrate the success of the practice (e.g. n° jobs created or safeguarded, n° of patents submitted, amount of tons/year of freight traffic withdrawn from road, % of greenhouse gas emission reduced).

Its success is such that it has created demand for additional creative enterprise space in the local area, it has placed the local area on the map as a location for creative enterprise, it is attracting similar types of business activity, creating synergies with other business locations in the city, it has generated activity and enlivenment in a location in need of regeneration and has provided employment and encouraged entrepreneurship at a time of great economic challenges in the city.

2.7 Contact details to obtain further information on the practice

Name	Rob Fennelly	
Organisation	Dublin City Council	
E-mail	rob.fennelly@dublincity.ie	
Website	www.dublincity.ie or www.fumballyexchange.com	
2.8 Annex completed on	2012/11/14	